



NET INSIGHT COMPANY OVERVIEW

World-Leading Media Transport Solutions

Net Insight delivers the world's most efficient and scalable Media transport solution for broadcast, IP media, digital terrestrial TV, mobile TV and IPTV/CATV networks.

The majority of Net Insight sales are made in Europe, North America and Asia. Net Insight's customers are broadcast and media companies, telecom operators, network owners and cable TV providers.

Net Insight was founded in 1997, has more than 120 employees in Sweden, Singapore, UAE and the USA – and is listed on the Stockholm Stock Exchange.

CUSTOMER-PROVEN SUCCESS

For years, the Nimbra platform has been selected by large broadcasters and media companies as well as several of the world's largest telecom operators and carriers. These mission-critical media services involve more than 100 million people in more than 35 countries.

Our solutions are used all over the world by customers such as Korea Telecom, EBU/Eurovision, Globecast, WDR, Telenor, KPN Broadcast Services and at major live events such as the Beijing Olympics.

The EUROVISION network – high-performance transport of live video from major news and sports events

Eurovision operates a global fiber and satellite platform dedicated to the delivery of top sports and news events to the international broadcast and media market. A community of more than 3,000 broadcasters around the world is directly connected to the Eurovision network, based on Net Insight's Nimbra platform.

"Whatever the event, whichever the media platforms. Eurovision has over 50 years of experience in putting sports and news programming exactly where our customers want it in a seamless, reliable and cost-effective way. For this reason we are delighted to have worked with Net Insight on our network. We aim to be the standard-bearer for quality of service and reliability around the world," says Director of Eurovision Operations Stefan Kuersten.

KT (Korea Telecom) – All-in-one multiservice media transport solution

Net Insight's Nimbra solution was installed in KT's network connecting Seoul with nine other cities in South Korea, delivering all required media services for SBS (Seoul Broadcasting System) and the local broadcasters.

"We take great pride in being the world's leading broadband operator. We take even greater pride in combining our industry-leading know-how with partners and operators around the globe as they deploy networks that push technology and solution offerings to even higher levels in the global telecom market and Net Insight fits well into this," says Jeoung Ha-Myung, General Manager for the leased-line technology support team at KT.

Telenor/Norkring operates the largest digital terrestrial TV network in Europe

Challenged with building one of the largest networks in Europe, Norkring evaluated its needs for a successful DVB-T roll-out. This included reviewing network infrastructure requirements, meeting customer expectations and overcoming topographical challenges and harsh weather conditions. After an extensive search for flexible, reliable network infrastructure products, Norkring chose Net Insight's Nimbra platform as its preferred solution.



© NORCRING

"We have found Net Insight to be very customer-oriented and 'best in class' in terms of project management, delivery precision and knowledge," says Frank Aarhus, Manager Transmission Network Department at Norkring. "They have an ability and flexibility to match our tough rollout schedule and we enjoy a uniquely good client/supplier



UNIQUE BENEFITS WITH NET INSIGHT'S NIMBRA PLATFORM

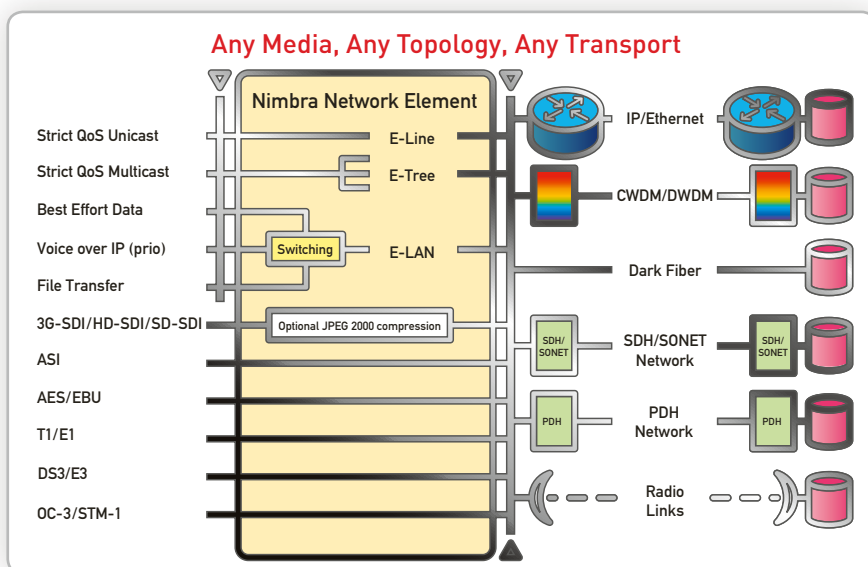
» *Net Insight takes IP Media Networking to the next level in terms of security, content integrity and Quality of Service*«

Net Insight's Nimbra™ platform is the industry solution for video, voice and data over IP and optical networks.

It significantly reduces operational costs and enhances competitiveness in delivery of existing and new media services such as HDTV, digital TV and video on-demand.

The Nimbra platform consists of network switches that are optimized for cost-effective

video transmission with the highest possible quality of service. By providing all IP and native media interfaces over both IP and SDH/Sonet, Net Insight offers a powerful solution to the operators and service providers. This allows them to take the step to full-scale converged multiservice networks – thereby lowering their operating costs significantly.



- Multiservice transport of any combination of 3G-SDI, HD-SDI, SDI, ASI, AES/EBU, E1/T1, DS3/E3, STM-1/OC-3 and Ethernet over any topology and media through one box.
- Guaranteed quality of service without any packet loss or quality distortion.
- Highest capacity utilization gaining up to three times traffic over a given network infrastructure, i.e. lowering CAPEX.
- Unique Time Transfer function for GPS-free time synchronization saves cost and protects the TV distribution from deliberate jamming.
- Automatic control plane minimizes operational costs.
- State-of-the-art solutions for multicast, restoration and head-end protection.

INTRODUCING: 3 X IP/ETHERNET TRUNK ETHERNET, SWITCHING FEATURE AND ACCESS BUNDLE OFFERS

3 X IP/Ethernet Trunk Module

The new Nimbra 3 X IP/Ethernet Trunk Module enables network operators to deploy an optimal mix of IP capacity and optical links to differentiate and optimize their service offerings with better QoS. The channelized IP/Ethernet trunk module provides the same comprehensive management and networking features for the Nimbra platform as for the PDH and SDH/SONET trunk modules, and also enables the use of cost-effective IP/Ethernet links for interconnection of Nimbra nodes. By channelizing the IP links, content integrity and full QoS can be maintained.

Access Bundle Offers

Net Insight currently offers attractive product packages for contribution access applications based on the Nimbra 340 platform for access to smaller studios, remote branch offices or event venues. For more dense applications, access bundles based on the Nimbra 680 platform are also available.

Ethernet Switching Feature for 8 X Gigabit Ethernet Access Module

Layer 2 switching with unique properties for DTV/IPTV/CATV broadcast, real time contribution, file transfers, office LAN traffic and more. The Ethernet Switching Feature enables the usage of MAC level switching on an Nimbra 600 series 8 x Gigabit Ethernet Access Module. The feature offers an advanced on-board layer-2 switching solution, providing flexible switching between external ports and a configurable number of ETS channels, or between ETS channels. Thus, Ethernet networks of unprecedented granularity for aggregation/distribution can be formed.